



CHANDRA VADHANA

Social Scientist | Social Entrepreneur | Speaker | Career Coach | Gender Equality Advocate

PROFILE

A Go-Getter, Social Science Enthusiast who likes to conduct social experiments and implementing initiatives that brings a change in the society. A keen learner in the field of human behavior and psychology especially Training and development, women and career, entrepreneurship and innovation. Research interests include Psychometrics, Innovation, women leadership and cultural parameters of human potentials.

MY VISION

To Empower One Million Lives through my social Initiatives by 2030

CONTACT

PHONE:
+91 9447233501

WEBSITE:
www.chandravadhana.com

EMAIL:
cvadhana@gmail.com
chandra@4tunefactory.in

EDUCATION

PhD in Management, Cochin University for Science & Technology

Nov 2011 - 2019 (Part Time Research)

As a part time research scholar, I worked on a pioneering work in the university to develop a psychometric tool. Topic: "Assessment Of Critical Soft skills Of Management Graduates: Development And Standardisation Of A Psychometric Tool" Pre-Submission Seminar completed. Thesis submitted. Degree yet to be awarded. CGPA 7.5 for Coursework.

MSc in Applied Psychology, University of Madras

2006 – 2009

Specialised in Organisational Psychology with 73% score

MBA , School of Management Studies , Cochin University for Science & Technology

2002-2004

Specialised in HR and Marketing with a CGPA 7.45

BSc , Chemistry , University of Kerala

1999-2002 , 78%

CERTIFICATIONS

- Graduate Certificate in Career Development Practice, **CEAV, Victoria, Australia** (2015- 2016)
- **UNCTAD** Empretec Entrepreneurial Competencies Certification , 2016
- University Grants Commission (**UGC**) NET and **Junior Research Fellowship** (JRF) Award 2012

HONORS AND AWARDS

- **UNCTAD EMPRETEC Women in Business Award, 2018 (Special Recognition in Social Enterprise)**
Nominated from over 150 women business owners from around the globe and the only Indian nominee. Went ahead to win the prestigious

EDUCATIONAL EXPERIMENTS

Peer Learning

<https://www.youtube.com/watch?v=CVYqY7axCs>

International Exchange

<https://www.youtube.com/watch?v=FeNMQYf3x3w&t=142s>

Experiential Learning

<https://www.youtube.com/watch?v=8NhQlWtw6Ec&t=6s>

Gamified Simulation

<https://www.youtube.com/watch?v=IrbPSpZgGIQ&t=166s>

Creative Imagination

<https://www.youtube.com/watch?v=z3rCaZBoHOc&t=3s>

SOCIAL MEDIA

www.linkedin.com/in/connectceevee

www.twitter.com/cvadhana

www.instagram.com/cvadhana

www.facebook.com/chandravadhana

www.facebook.com/4tunefactory

www.facebook.com/prayaanalabs

ACADEMIC PROFILES

<https://cusat.academia.edu/ChandraVadhanaR>

Google Scholar ID

cvadhana@gmail.com

NEWSPAPER MENTIONS

<https://www.indiatimes.com/trending/social-relevance/meet-chandra-vadhana-the-indian-nominated-for-united-nations-women-in-business-awards-2018-349133.html>

<https://www.edexlive.com/people/2018/feb/19/journey-to-the-centre-of-success-2088.html>

<https://www.indiatoday.in/education-today/news/story/ceo-of-kerala-based-start-up-gets-un-recognition-award-1376017-2018-10-26>

<https://www.ndtv.com/india-news/kerala-based-4tune-factory-gets-un-award-for-empowering-women-in-business-1937861>

Award given away during the **World Investment Forum 2018** held at Palace Des Nations, Geneva.

https://en.wikipedia.org/wiki/Women_in_Business_Award

- **International Visitors Leadership Programme Fellow (May 2019)**
One of the Eight delegates to win the **professional Exchange fully funded by US State Department** on the theme "Small Business Development for Women Business Leaders"
- **HIERRA Award (Nov 2018)** – High Impact Entrepreneurs from Emerging Regions in Action by **Empretec India Foundation** for social enterprise
- One of the 25 **Women Change makers** from India to be part of TechCamp – a Fully funded Technology Camp for Social Entrepreneurs, held at Dubai in 2018

WORK EXPERIENCE

4Tune Factory [Founder and CEO] 2014–till date

A small business started with recruitment services in 2014 grew to become a leader in employability and entrepreneurship services in India. The company provides services in HR recruitment, Training, IT Services and also has a media division creating educational media content. Online startups include www.SheSpeakers.com, a profile listing website for women speakers, www.PraCol.com, an ecommerce platform for selling products by women entrepreneurs, TechShakthi – A Mobile app which curates free e-learning content on employability skills for Girls, www.leadcol.com – Leaders Collective – A platform for identifying leaders for any organization (under development) Trainopedia – a digital training magazine (shut down now) and T4Trainer.com – A trainers listing site (shut down now). Grew the company from a single person company to a team of 30 employees (including part time and freelancers) in 5 years. We are a Startup India endorsed startup.

Prayaana Labs (Founder and Chief Mentor) 2017–till date

Prayaana Labs is Kerala's First Employability, Entrepreneurship and Innovation Ecosystem for Women. It is a Non-Profit organization working for the empowerment of women in this region by equipping them with skills and competencies. We have conducted career orientation for over 15000 girls and women in the past 2 years. www.Prayaana.org details the activities. Pioneered a movement called C2C Mission (Comeback 2 Career) to enable qualified housewives to get to work. Prayaana is a Community Partner of Kerala Startup Mission (A Gov. body for promoting entrepreneurship).

Various Organizations [Management Professional, Faculty Member and Trainer] 2004–2014

Started management career as a Program Support Executive for an ADB funded Gov. project in 2004 named Modernizing Government Program and later went on to take on various managerial /executive roles for private and Gov. organizations in the area of Training, Project Management, Curriculum design, HR consulting etc. Provided strategic leadership and advice for various organizations and educational institutions for implementing training systems and programs. During this first ten years of professional experience, I gained knowledge and skills to provide expert consultation as well as take up strategic leadership. My experience span a combination of corporate and academics and includes full time employment of over 7yrs in leading corporate as Project Manager and a B-School as a Faculty. I completed various small courses / workshops in the field of training /psychology

VOLUNTARY WORKS

Mentor at Kerala Development and Innovation Strategic Council (KDISC), a Gov. of Kerala body for promoting young innovators

Joint Secretary of Vijayeebhava Entrepreneurship Community (2015-18)

Volunteer at Women Development initiatives in Kerala Startup Mission.

Trainer on Gender Sensitization at Kerala State Women Development Corporation

PROFESSIONAL MEMBERSHIPS

Life Member of ISTD (Indian Society for Training and Development)

Professional Member of ICEDC (Indian Career Education and Development Council)

LANGUAGES KNOWN

English

Hindi

Tamil

Malayalam

(All languages read, write and speak)

MBTI PERSONALITY TYPE

ENFJ

CONFERENCES ORGANISED

National Trainers Summit – Feb 2017

Career Queen Summit – March 2018

Career Queen Summit – March 2019

SPEAKING ASSIGNMENTS

Women Enterprise– World Investment Forum 2018

Josh Talks (Malayalam) on Failures as a motivator

Tata Institute of Social Sciences (TISS)

IIM Kozhikode

EY Women's Day

TEACHING EXPERIENCE

- Currently working as guest faculty/Trainer at Global Institute of Integral Management Studies, Jain University, Deen Dayal Upadhyay Koushal Vikas Kendra, CUSAT for MBA and Graduate courses
- Worked as a Lecturer in MBA dept. at Toc H Institute of Science and Technology during 2010-2012

SKILLS

People Skills	85%
Digital Skills	75%
Communication Skills	75%
Entrepreneurial Skills	75%
Research Skills	65%

PUBLICATIONS

[Are Women Leaders Breaking the Gender-Stereotype? A Study On Emerging Androgynous Leadership Style Among Women In The Context Of Globalization.](#)

FS Hussain, CV R, Z K.A

International Journal of Physical and Social Sciences (IJPSS) ISSN: 2249, Citations – 4, 2012

[Welcome to Pointsoft family – An HR Case Study](#)

C Vadhana R

Emerald Emerging Markets Case Studies 2 (8), 1-8, Emerald Group Publishing Limited, 2012/10/17

[Identifying employers' Perceptions Of Employability Skills Of Graduates Using A Common Framework Of Job Classification – A Study Among HR Managers In Kerala](#)

International Journal of Management, IT and Engineering (ISSN: 2249-0558), July 2019

[Soft skills competencies of fresh management graduates : Expectations of the Indian Corporate World \(Book Chapter\)](#)

CV R, Z K.A., H Ramanathan

Human Capital, Employability and Competency Building 1, 170-182

[Quantifying the Intangibles – What's in it for HR professionals?](#)

RC Vadhana

Kerala Personnel 28 (02), 11-13

[Management Education - Can we bridge the gap?- A Qualitative Study on Employer's Perception of soft skills of Management Graduates](#)

C Vadhana R., Z K.A.

UGC Sponsored National Seminar on Management Education in India – Changing Role and New Strategies

[Changing Scope of Organizational Behavior-The need for focusing on the Organizational Milieu and the Emerging Importance of Training in People Skills](#)

HOBBIES

Blogging
Voice Acting /Dubbing
RJ ying
Music
Poetry

PERSONAL DETAILS

DOB : 24 July 1981
Age: 38 years
Spouse : Mr. Manoj Varma (Software Professional)
Kids :
Ms. Mythili Manoj , 14years
Mr. Anirudh Manoj , 12years

Passport number :
Indian
Z4135072

REFERENCE

DR. Zakkariya K.A , Professor , School of Management Studies, CUSAT
zakkariya@gmail.com

Ms. Fiorina Mugoine
Chief of Entrepreneurship Section
Enterprise Branch
UNCTAD , Geneva
Fiorina.mugoine@unctad.org

KA Zakkariya, C Vadhana , Asian J. Management 4 (3), 165-171

Does "Soft Skills" Matter For Indian B-Schools?(A Content Analysis of the Advertisements of Indian B-Schools to Identify the Major Focus Areas, With Specific Reference to Soft Skills of fresh management graduates CV R., Z K.A.

International Journal of Business and Management Tomorrow ISSN: 2249-9962

Interpersonal Styles Assessment- A Feedback tool for management students

Chandra Vadhana R., Zakkariya K.A., Hareesh Ramanathan
Commerce and Management Explorer , ISSN 2230-9187, Pages: 235-249

Case Studies Of Learner Centered, Fun Filled Teaching Methods For Engineering And Management Education

TIST International Journal for Science, Technology and Research 1 (1)

The Best Man For Any Organisation Is A Woman: Why & How?

Invited Article published in Annual Management Journal of Calicut Management Association , A chapter of All India Management Association, March 2019

RESEARCH WORK-IN-PROGRESS

- Research Paper on "Perception of #MeToo among social media users and their gender role orientation"
- One journal article based on PhD Thesis
- One paper on various educational experiments and the results of the same conducted in 2019 by myself.
- One Book on Competency Framework for Women Leadership – Co-authored with a Leadership Coach.

DECLARATION

"I hereby declare that statements made above are true, complete and correct to the best of my knowledge and belief"

Dated July 2019

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Chandra Vadhana R